

Brochure Designing Contest for India Medical Device 2018 Terms and Conditions

- i. The Competition is open to all the citizens of India
- ii. The entry must be submitted to the Creative Corner Section of MyGov portal.
- iii. The winning entry would be the intellectual property of the Government of India and the winner cannot exercise any right over it. The prize winning entry is meant to be used by Government of India for promotional and display purposes and also for any other use as may be deemed appropriate for the initiative. The unsuccessful entries will be returned on request.
- iv. The winner of the contest has to share the high resolution files (CDR, Acrobat etc.) of the designs.
- v. The entry must not contain any provocative, objectionable or inappropriate content.
- vi. Please note that the entries made in both the competition categories must be original and should not violate any provision of the Indian Copyright Act, 1957.
- vii. Anyone found infringing on others' copyright would be disqualified from the competition. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- viii. Participant is to make sure that his/her MyGov profile is accurate and updated since Department of Pharmaceuticals would be using this for further communication. This includes details such as name, photo and phone number and scanned copy of Aadhar Card. Entries with incomplete profiles would not be considered.

- ix. Department of Pharmaceuticals reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep themselves informed about any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.
- x. The Participant(s) represent(s) and warrant(s) that he/ she will comply with all applicable Indian laws. The Participant(s) shall not disclose and/or use any information, if doing so is in violation of an obligation of antitrust law and/ or confidentiality.
- xi. Government of India reserves the right to reject any entry based on its discretion.
- xii. By registering for participation in the Contest, the Participant(s) warrant that:
 - a) They have complied with these Entry conditions
 - b) Their entries are original;
 - c) Their entry does not infringe any Intellectual Property Rights of any third party;
 - d) Any current employer and/or learning institution that the participant is employed by or enrolled with would have no claim on the entry developed and submitted.
- xiii. The Government of India will not be held responsible if the participants are not able to upload their entries on MyGov portal before the last date & time of submission for any reason whatsoever.

xiv. Entries may be submitted online on Mygov.in latest by **31st July, 2017**.

Technical Parameters for “Brochure Designing Contest” for creating Brochure Cover for **India Medical Device 2018** are as follows:

- a. The size of Brochure shall be 28cm X 20.5 cm, can be horizontal or vertical
- b. The logos to be used in both the cover pages shall be that of Federation of Indian Chambers of Commerce & Industry (FICCI), Department of Pharmaceuticals and Make in India- Pharmaceutical Lion and event logo. The logos may be downloaded from www.indiapharmaexpo.in/download.php

To have better understanding of the event, www.indiapharmaexpo.in can be visited.

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Evaluation Criteria

- i. The submissions would be evaluated on the basis of elements of creativity, originality, composition, colour themes used.
- ii. Every entry would be evaluated on its own merit
- iii. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any or their decisions. The selection committee will have officers from the Department of Pharmaceuticals, and from FICCI.
- iv. Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State.



- v. The final winning entry would be decided by the Department of Pharmaceuticals by the above mentioned committee.
- vi. The winner will also be awarded with a Certificate of Appreciation from Department of Pharmaceuticals in addition to the prize money.
