

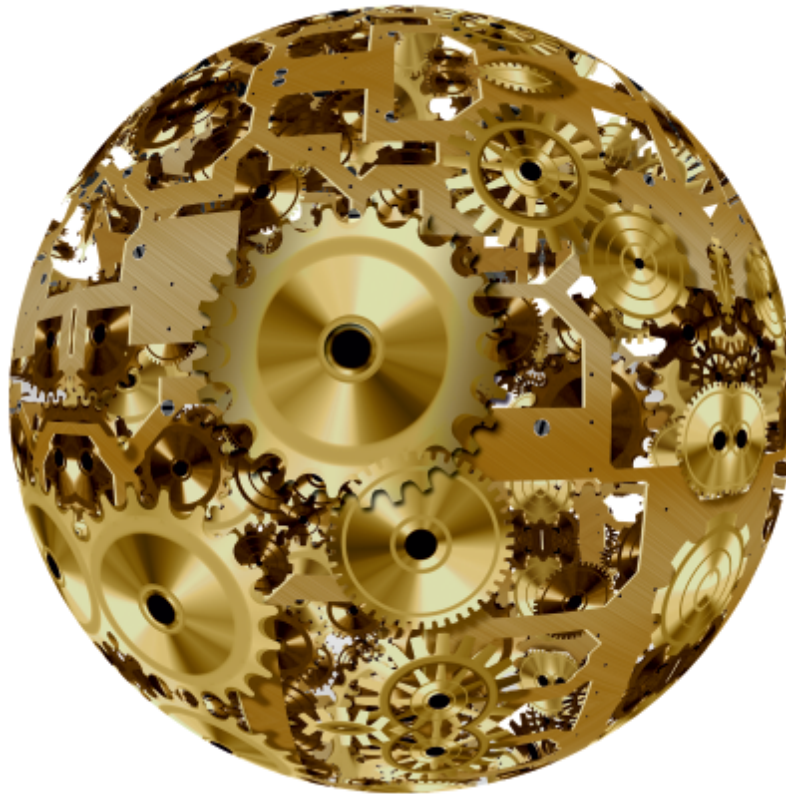


# INDIA INDUSTRIAL FAIR 2020

26 27 28 29

APRIL, 2020

NSIC Ground, Aji Industrial Area,  
Rajkot, Gujarat, India.



लघु उद्योग भारती

[www.iifair.org](http://www.iifair.org)

Radeecal<sup>®</sup>  
communications

# MSME CONVENTION: APRIL 2020

**M** SME Convention is a Global event organized by ORGANIZER aiming to bringing business leaders, investors, thought leaders, policy and opinion makers under one roof to learn and explore business opportunities in Gujarat. Gujarat is been the most favored destination for investors, corporates, multinational unites and entrepreneurs in last couple of decades. And this trend bringing innovative technologies and knowledge to the land of Gujarat and India from across the world.

*Rethink  
Business Productivity,  
Redefine Business Innovations  
& Renew Business Mindset  
for a Global Competitiveness  
of MSME for Greater  
Success!*

> **Micro, Small & Medium Enterprises**  
5.75 Lakh Enterprises 36.56 Lakh  
Employment

> **Participants**  
More then 500 Participants to be gathered

> **Global Appearance**  
Gearing up for Global Competitiveness

> **Vendor Development**  
Improvement of a supplier's performance and capabilities

*Be Empowered  
on April 2020 at  
MSME Convention:  
Gearing up for Global  
Competitiveness  
at Rajkot.*

The micro, small and medium enterprise (MSME) segment will play a key role in domestic manufacturing and will lead the Make in India programme, turning it into a success.

**SHRI NARENDRA MODI**  
(Hon'ble Prime Minister, India)

Growth of MSMEs in Gujarat is truly phenomenal and it is setting a benchmark for MSMEs across the country. The MSME sector of Gujarat is well on track to realize its full potential while making a significant contribution towards 'Make in India' campaign.

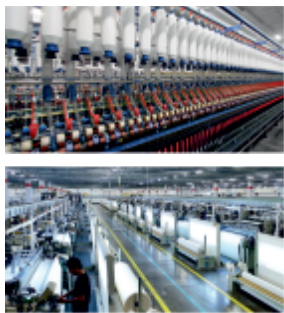
**SHRI VIJAYBHAI RUPANI**  
(Hon'ble Chief Minister, Gujarat)



# MSME FOCUS SECTORS

01

Textile



02

Engineering & Machine Tools



03

Construction,  
Earth moving,  
Material Handling



04

Plastics Industry



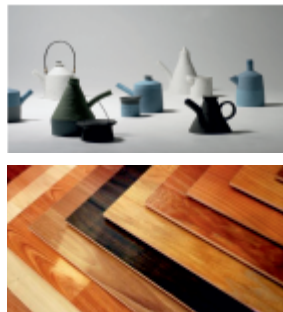
05

Kitchen Ware & Hardware



06

Ceramic & Laminates



07

Brass parts  
& Forging



08

Agri, Dairy & Food Processing



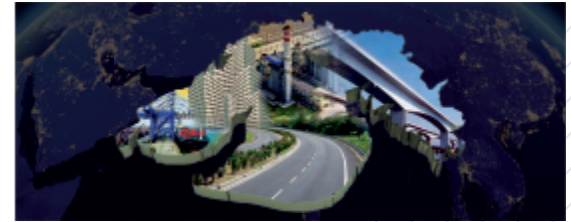
## SUMMIT OBJECTIVE

Micro, Small and Medium Enterprises (MSME's) play a vital role in the country's economic development. The MSME's current trend of economic growth, rapid industrial development & employment generation has made India one of the fastest growing economies in the world. Globalization offers unique opportunities for MSME's in new markets to improve economic conditions through adopting new emerging technologies.



To be successful, MSME's must adopt a continuous innovation approach to face not only the global challenges, but also the old challenges that have not yet been overcome. To sustain in this competitive market, today MSME's have to adopt new technology and innovative ideas for better quality, increased productivity and new product development.

The International speakers will share their international experience and future prospects during Conference. The number of leading companies in Gujarat started their journey as a MSME and due to their relentless efforts over the period have now become leading names at the Global level in their respective field. The Summit will bring together the wide experiences from international speakers & 9 case studies of MSMEs of Gujarat.



## EXHIBITION OBJECTIVE

Micro, Small and Medium Enterprises (MSME) – India is purely a huge promoter of MSME and Exhibition is the great platform for them to showcase their product and services to the world of purchasers. An exhibition, in the most general sense, is an organized presentation and display of a selection of items under one roof where customers will walk to you.

An exhibition is an important part of the promotional mix of industrial markets. Exhibition is an important source of information in industrial buying process, and is second only to personal selling, and is way ahead of direct mail and print advertising in terms of providing information to the industrial buyer. The number of exhibitions, exhibitors and visitors is growing.



# WHO CAN EXHIBIT?

- ✦ Aerospace & Defense
- ✦ Agricultural Equipment
- ✦ Agro & Food Processing
- ✦ Air-Conditioning Equipment
- ✦ Auto parts & Components
- ✦ Basic Metal Industries
- ✦ Brass Parts, Brass Forging
- ✦ Calculators & Computer Hardware
- ✦ Carbon Film Registers
- ✦ Ceramics & Pottery
- ✦ Chemical & Chemical Products
- ✦ CNC Machinery
- ✦ Collapsible Tubes & Tablet Making Machines Etc.
- ✦ Cutting & Bending Tools
- ✦ Digital & Analog Measuring Equipment
- ✦ Domestic Utensils
- ✦ Drugs and Pharmaceuticals
- ✦ Electric Motors
- ✦ Electrical Machinery & Parts
- ✦ Electronic Teaching Aids
- ✦ Food & Beverages Products
- ✦ Foundry & Steel Forgings
- ✦ General Engineering
- ✦ Hardware
- ✦ Handicrafts
- ✦ Home decor & Accessories
- ✦ Hosiery Goods, Sheet Metal Goods
- ✦ Hydraulics & Pneumatic devices
- ✦ Imitation Jewellery & Accessories
- ✦ Information Technology
- ✦ Investment Castings
- ✦ Kitchenware & Accessories
- ✦ Laminates, Wood & Wood working Machinery
- ✦ Leather & Leather Products
- ✦ Logistics & Supply Chain
- ✦ Machine Tools & accessories
- ✦ Medical Device & Equipment
- ✦ Metal Products
- ✦ Miscellaneous Manufacturing Industries
- ✦ Non-metallic Mineral Products
- ✦ Optical Lenses
- ✦ Paints and Varnishes Etc.
- ✦ Paper & Printing Machineries
- ✦ Pesticide Formulators
- ✦ Photographic Sensitized Paper
- ✦ Pipes & Tube
- ✦ Plastic & Plastic Machineries
- ✦ Ports and Shipping
- ✦ Pumps & Motors
- ✦ Razor Blades
- ✦ Repair Services
- ✦ Rubber & Plastic Products
- ✦ Safety Matches
- ✦ Stationery & Household Amenities
- ✦ Textile & Technical Textile
- ✦ Transport Equipment & Parts
- ✦ Wooden and Steel Furniture

# MSME'S IN INDIAN ECONOMY



- MSME sector has emerged as a highly vibrant and dynamic sector of the Indian economy
- MSMEs in India contribute around 17% to India's GDP. They also make significant contribution to India's exports and industrial output at 40% and 45% respectively. A large portion of the employment generated by MSME is in the manufacturing and services sector which are seeing impressive growth rates.
- The Indian economy presents a significant opportunity for MSME to achieve incremental growth over the next decade. The policy reforms, higher infrastructure spends, significant FDI investments in manufacturing and catalysts like "Make in India", "Digital India", and "Skill India" initiatives among others shall provide growth opportunities to the Indian MSME.
- MSME will play a significant role in the ambitious "Make in India" program to boost domestic manufacturing. Increasingly all large corporations are converting themselves into assembly lines and therefore we need more MSME to feed them. MSME need to raise their quality levels further and focus on Zero Defect, Zero Effect production process
- The Government of India is making extensive policy interventions to bolster the MSME sector in every aspect, from the ease of doing business to access to finance, markets and technology. The Central government declared its intent by revising the investment limit for the MSMEs and creating a significant fund for the start-ups. The aim is to remove the investment constraints for the small business, both at the policy level and the enterprise level.
- The Digital India programme will make a huge difference to the quality of the small businesses. Leveraging Digital India to widen the growth base and access to resources will help overcome location disadvantages. This is also necessary to address increasing overcrowding in existing corridors and overcoming real estate challenges;
- With the collaborative and proactive participation of the MSME and sustained support from the Government, MSME will definitely realize the envisaged benefits.

# ADVANTAGE GUJARAT

- ⇒ Gujarat, the land of entrepreneurs, is considered as India's Growth Engine and the Micro, Small and Medium Enterprises (MSMEs) are the engine of economic development and the backbone of India's economy.
- ⇒ As per an ASSOCHAM Report, Gujarat has garnered second highest share in India, in receiving Entrepreneur Memorandums (IEM) in the MSME sector. The MSME IEMs have grown by 193% from about 20,000 in 2009-10 to over 58,000 in 2013-14.



## ⇒ Some Facts and numbers

- ⇒ Total number of MSME(s) registered in Gujarat from 2006 to Oct. 2015: 3,76,357
- ⇒ Since, 20-Oct-2015 new MSMEs are registered under Udhog Aadhar Memorandum (UAM) instead of EM-II.
- ⇒ Total 42,817 MSMEs have been registered under UAMs in Gujarat till 5th March 2016
- ⇒ Micro – 32,837; Small – 9551; Medium – 429.

- ⇒ Gujarat boasts of being one of the leading states in the manufacturing sector. Our focus has always been on building innovative, effective and flexible institutions and processes to enhance manufacturing & industrialization.
- ⇒ The development of Micro, Small and Medium enterprises (MSMEs) in the state has taken place in the form of different industrial clusters. At present, there are in all 83 identified industrial product clusters for different industry groups across the state.



- ⇒ Gujarat's Industrial Policy 2015 focusses on value-addition and increased efficiency to boost the manufacturing sector's quality. Under the Industrial Policy 2015, the State Government provides financial support to MSME by way of interest subsidy to individual MSME units, support for quality certification, technology acquisition, participation in International and National exhibition and supports to MSME cluster based development.
- ⇒ Government of Gujarat for the first time has introduced development innovation and technology transfer for MSMEs.

- ⇒ For the first time, the Government of Gujarat is introducing the concept of promoting Start-ups and State will give them best possible infrastructure to explore and innovate.
- ⇒ State Government is also providing assistance for women entrepreneurs. The State will develop Industrial Park exclusively for Women entrepreneurs.



# STALL PARTICIPATION COST

## MICRO, SMALL & MEDIUM INDUSTRIES



**INR 6,000 per SQM + GST**

(Minimum occupying area 9 SQM)

## LARGE INDUSTRIES

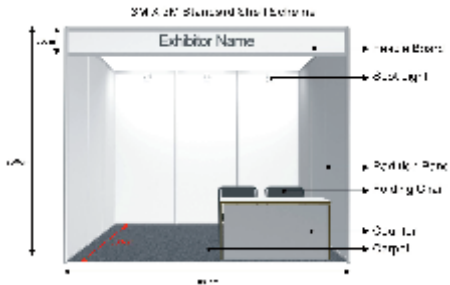
**INR 8,000 per SQM + GST**

(Minimum occupying area 9 SQM)

### Standard Stand construction package includes :

- Side walls, fitted in standard booth system frame
- Fascia board with company name and stand number in standard lettering
- 1 table and 2 chairs
- Electric supply of 5 amp. plug point
- Company delegates entry to the exhibition
- Waste basket
- General cleaning of aisles
- Pavilion security during the exhibition
- Entry to the exhibition catalogue and Website

3 Phase power RS. 2500/- plus tax per HP



## NETWORKING



India Industrial Fair 2020 will be the most comprehensive forum where Micro, Small & Medium Enterprises entrepreneurs, executives, academia, institutional investors, venture capitalists, analysts, progressive farmers and other experts will have the opportunity to shape the future collaboration landscape of MSME Sector.

Registration on our website allows you to manage your meetings, while at the same time profiling yourself in the way that will attract potential business partners, investors and friends.

The service is aimed at senior-level executives and it will include industry specific Government bodies and corporate that enables you to pre-arrange one-on-one meetings in your desired areas.

# GLIMPSES OF THE EVENT 2017



4<sup>th</sup> India industrial Fair was Inaugurated by Hon. Chief Minister Shri. Vijaybhai Rupani in April 2017 at Rajkot. Over 300+ companies participated, all the Major Government sectors and PSU units of Gujarat & India supported the event with full hands. Over 20,000 visitors visited the exhibition and got benefited from many innovative product display. A successful vendor registration & Development program was conducted by Railway Dept. of India, Paschim Gujarat Vij Company Ltd. & Gujarat Energy Development Board. A Successful seminar from SIDBI explaining investment management program & seminar on Export Promotion.

## Key Announcement at Expo:

- Hon. Chief Minister Shri. Vijaybhai Rupani, announced a separate MSME Industry Commissionerate for the development of MSME sector in Gujarat, which was implemented in couple of month in front of the public.
- Hon. Chief Minister Shri. Vijaybhai Rupani, promised to allocate handsome amount for MSME development in the upcoming budget, which was fulfilled in the budget of 2018.

## Organized By:



## For Further Details: Radeecal Communications

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