

A Webinar on

*“How to start ups an enterprise considering global
market trends and culture”*

BY

Dr. Ishvar B. Patel.

Founder and C.E.O. of K. Z. Cart Inc., Anderson

SC. ,USA

Date: January 2nd, 2021

Time: 6:30-to 7:30 PM

Venue: Online

Under the aegis of Department of Electrical engineering,

L. D. College of Engineering, Ahmedabad, Gujarat, India

Patron: - Prof. (Dr.) R.K.Gajjar, Principal, L.D.C.E.

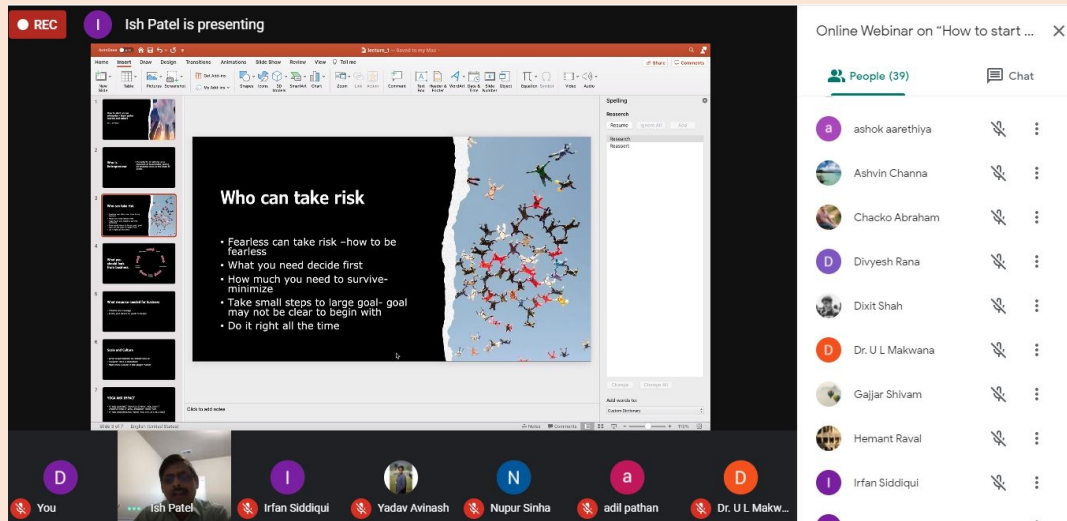
Mentor:- Prof. (Dr.) M.C. Chudasama, Head of
Department, E.E.D., L.D.C.E.

Coordinator: Dr. Kunal A. Bhatt, Assi. Prof., E.E.D.,
L.D.C.E

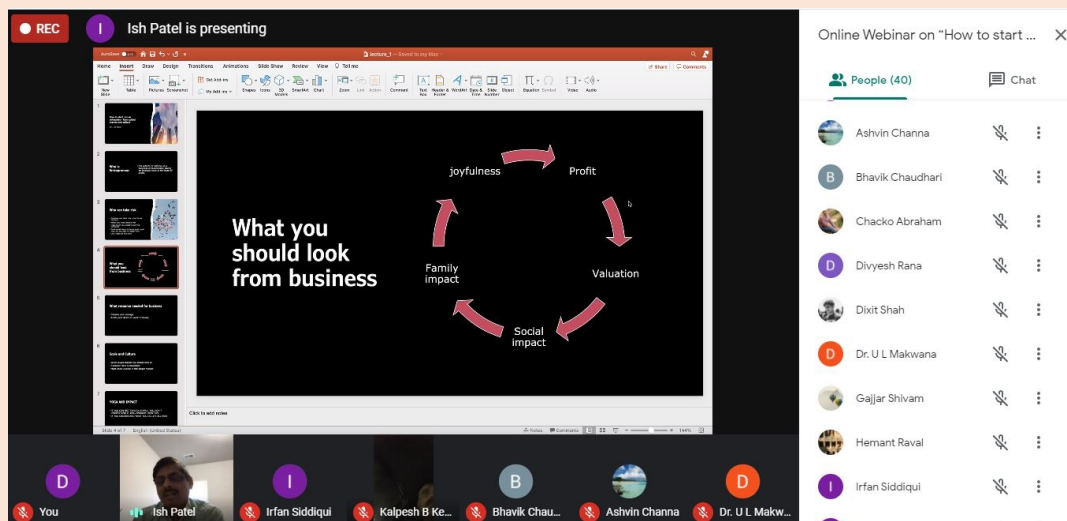
In this era of 21st century, innovations and start-ups are promoted across the globe. In this regard, an initiative has been taken by Department of Electrical engineering, L. D. C. E., to aware our pre-final & final year, under graduate & post graduation students, and faculty members of different colleges about global market trends and culture for starting up an enterprise. We have invited distinguished speaker Dr. I. B. Patel, Founder and C.E.O. of K. Z. Cart Inc., Anderson SC. ,USA for webinar titled “How to start ups an enterprise considering global market trends and culture” on Saturday, January 2nd, 2021 from 6:30-to-7-30 PM



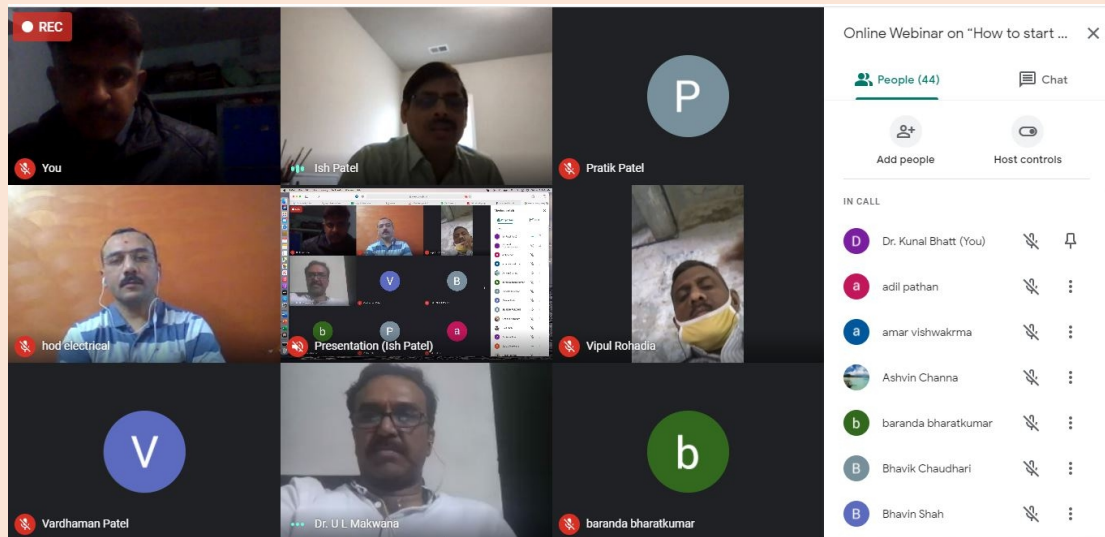
He has wide range of experience in academics (about 06 years) and industry (about 09 years). Sharing of some of the examples from his large experience would be helpful to our students to understand the challenges and market trends across the globe by large. During the session, the expert had discussed some real time challenges and their solutions about the business trading practices conducted in western countries. Almost 36 nos of students and 15 nos of faculty members had attended this session.



Some of his own experiences were shared by the expert. The skills of presentation and delivery of talks were appreciated by all the participants.



At last, question- answer session had been conducted. Many of the questions were asked by participants about the opportunity to develop an enterprise in western countries. The expert has provided satisfactorily answers of all the asked questions.



Dr. Chudasama concluded the seminar by expressing his gratitude to the Principal Dr. Rajul Gajjar for her constant support and motivation for all activities the entire team for their efforts especially Dr. Kunal Bhatt and faculty members. Of course, he profusely thanked Dr. I.B.Patel for sparing his valuable time and delivering such an excellent talk.

Addition to that for future reference, recording of this webinar is also uploaded on Youtube channel and link for this webinar is shown below.

https://www.youtube.com/watch?v=217TCFIs8_g