

L. D. College of Engineering

## **Student Startup Innovation Policy**

Electronics and Communication Engineering Department

### **Report on Expert Talk: “Basic Aspects of Entrepreneurship” under SSIP**

In pursuance to the Student Startup and Innovation Policy (SSIP) initiated by the Education Department, Government of Gujarat, the Electronics and Communication Engineering Department has organized the expert talk on “Basic Aspects of Entrepreneurship” under the guidance of Prof. Usha Neelakantan, Head of EC Department, for inculcating the awareness about entrepreneurship and motivating the students to venture the small scale start-ups.

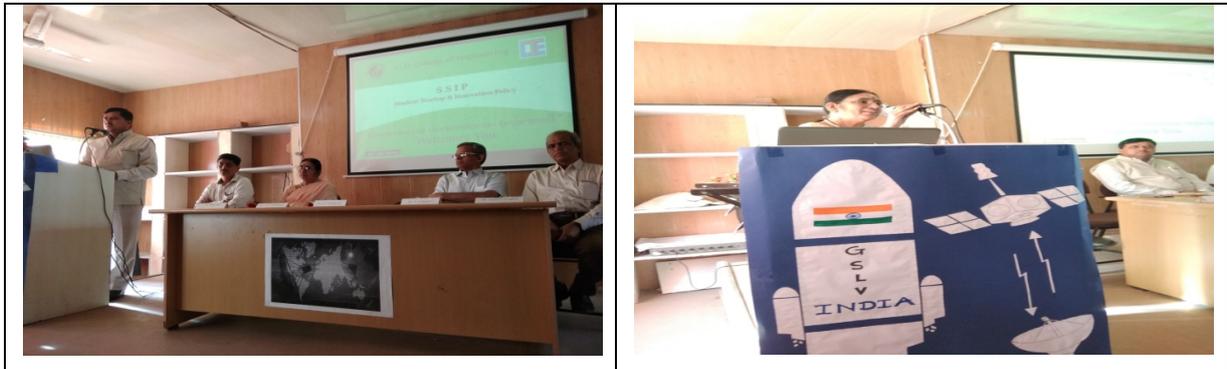
The expert talk was arranged in the Bhaskaracharya seminar hall of EC department from 3:30pm onwards on 12th February, 2018. The target audience was the group of 4th and 6th semester students of EC branch. Forty students attended the seminar along with the faculty members of the department.

Mr. Rakesh Gandhi and Mr. Gopesh Sanghavi of Samyak Instrumentation were invited to deliver the expert talk. Prof Usha Neelakantan Head of the department welcomed the dignitaries and addressed the students motivating them to be innovative and venture into start ups through novel ideas accomplishing projects with societal benefits making the best use of the opportunities in the campus. Honourable Principal Dr.G.P.Vadodaria graced the occasion and blessed the students to build their career as an entrepreneur. He also inspired them by sharing with them the information regarding the SSIP fund received by the institute and the process involved in the selection process of POCs of the applicants .He wished that the students should harness the benefits of SSIP to enter into startups by their initiatives and creativity resulting in patents of their products. Dr.Mihir Shah, SSIP Coordinator of the state welcomed the initiatives of Gujarat as a premier state to launch Student Start UP Initiative Policy benefiting colleges and universities. He motivated the students to participate in Hackathons as well as take risks for facing challenges to take up start ups or emerge as an enterprising entrepreneur.

Mr. Rakesh Gandhi is the Director of the renowned firm Samyak Instrumentation Pvt. Ltd. He is also heading two more firms named Syscon Instrumentation Pvt. Ltd. and Samyak Infotech Pvt. Ltd. He had served PRL for 3 years prior to this. Moreover he is the alumni of EC-LDCE, batch-1983. The other guest, Mr. Gopesh Sanghavi had started the Samyak Instrumentation Pvt. Ltd. along with Mr. Rakesh Gandhi and is also the alumni of LD from IC branch of 1982 batch. The speaker has shared his experience with Mr Gopesh through his journey as an entrepreneur facing financial challenges ,market support and the seamless efforts they have taken to get the brand for their products and a name for their company.

During the session, the expert narrated what entrepreneurship is all about along with the basic approach towards developing a good product idea. He has also included the SWOT analysis of startup as well as number of incubation centers of SSIP available in the Ahmedabad. There was good interaction and queries from audience with involved participation of the students in the quiz. The workshop ended with the vote of thanks proposed by Prof. N. A. Kotak

### **Glimpses of the workshop**





The department is thankful to the Principal for giving permission and support to organize such a good workshop under SSIP. The total expenditure incurred for the workshop is around Rs 770/-. The department wishes to conduct such workshops in future.

The expert talk was coordinated by the departmental SSIP coordinators Prof. P. P. Prajapati, Prof. N. A. Kotak and students coordinators. As Government is continuously promoting the SSIP activity, EC department of LDCE would put up continuous efforts to encourage the student for fulfilling the goals of SSIP activities.