



3<sup>RD</sup> EDITION  
**India**  
**RUBBER**  
**& TYRE Show**

20 21 22  
**DECEMBER 2019**

**Gujarat University Exhibition Centre**  
 Drive in Road, Ahmedabad.

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**RUBBER MANUFACTURERS' WELFARE ASSOCIATION**



## RMWA (Rubber Manufacturers' Welfare Association)

**Rubber Manufacturers' Welfare Association** (formerly Gujarat Rubber Manufacturers' Association) was formed in 1978 with the intention of uniting the various units engaged in the manufacture of goods based on Rubber. The Association commenced operations in the office of one of its founder members and operated from there until it could have its own premises.



RMWA is now grown in to a big tree with an approximately 500 strong association of manufacturers, ancillaries, traders, academicians, institutes ,professionals etc engaged in various activities with rubber in the state of Gujarat.

Ahmedabad could be termed as the Rubber Roller Capital of the country, considering there are about 20 medium sized unites engaged in manufacturing rubber rollers, catering to the entire spectrum of requirement of industry right from printing to textile, to paper and pulp, to plastics, right up to steel.

The lining and tyre industries have established themselves well in Gujarat due to the huge pharmaceutical, chemical & automotive industries located in Gujarat.



The Government of Gujarat has been pushing the frontiers of industrial infrastructure in the state and creating a very conducive atmosphere for industry to grow.

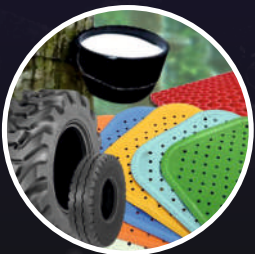
RMWA as an apex body representing the above mentioned rubber & allied industrial units of Gujarat and, is constantly, striving further the interest of its members.

RMWA has two successful editions of India Rubber Show under its banner and has also started publication of its in house magazine The RMWA Journal.



During 2014 it has also in collaboration with India Rubber Institute ,Mumbai started DIRI/PGDIRI diploma course on basic and advance compounding . where in IIT Khadagpur was examination body and the certificate was issued by the chairman of IIT Khadagpur.

Nineteen candidates took the advantage of the same and three appeared for the examination. Now due to current scenario of dire need for trained manpower for industry association is planning to Vocational Training Center for the same.



## MEDIA PLAN



### DIGITAL MARKETING

- Website Promotion
- SEO-Promotion
- Brochures, Web Banners
- Online show Listings
- Database of over 1,00,000+



### DIRECT ADVERTISING

- VIP Invitations
- Visitors Invitations
- Targeted Emails
- Catalogue Design
- Meetings with Ind. Professionals



### SOCIAL MEDIA

- Heavily Frequented Website
- LinkedIn Connections
- Facebook/Twitter Followers
- Google+ Banner & etc...
- Utube Video Promotion



### SOCIAL INVITEES

- VIP Invitations card will be sent all mfg. distributors, Dealers across western india
- Special Invitations for corporate Industries & Association Members

## EXHIBITOR PROFILE

- Raw Material, Retreading Material
- Rubber Recycled and reclaim Products
- Rubber Processing Machinery
- Rubber Testing Equipments
- Finished Rubber Products
- Rubber Additives & Chemicals
- Conveyors, Transmission Belts
- Rubber Canvases, Footwear
- Molded / Extruded Rubber Goods
- Rubber Compounding & Mixing
- Rubber Hoses, Cots and Aprons
- Rubber Tyre & Tube Manufacturers
- Rubber Processing Oils & Chemicals
- Rubber Sheeting & Sports Goods
- Reclaim Rubber Machinery
- Industrial Rollers

## VISITOR PROFILE

- Automobile & Automotive Manufacturers
- Packaging, Plastic & Printing Industries
- Electrical & Electronics Industries
- Railway, Ports, Marine & Aviation Industries
- Electrical & Electronics Industries
- Paper & Packaging Industries
- Building, Road Construction Industries
- Pharmaceuticals, Food & Beverage Equipment & Machinery Industries
- Textile, Engineering, Tools, Toys Industries & Research Institutions
- Cement & Mining Industries
- Pump & Valves Industries
- Printing & Plastic Industries
- Home Appliances & Water Treatment Plants

## TRUSTEES & EXECUTIVE COMMITTEE

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Head-the Rmwa Journal

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Trustee & Past President



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## RUBBER MANUFACTURERS' WELFARE ASSOCIATION

413/B, Rudra Arcade, Helmet Traffic Point,  
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Phone : 079 - 27410226 E-mail : info@rmwa.in

### EXHIBITION ORGANISING COMMITTEE

**MUKESH DESAI**  
Chairman

**YASHODHAR KAHATE**  
Chief Convener

**PIYUSH SHAH**  
State Promotion

**SNEHAL SHAH**  
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