Name of the event	Sensitization on Startup and Innovation 2023
Duration	5 <sup>th</sup> May 2023
Venue	Bhaskarcharya hall, EC Department , LDCE, Ahmedabad
Organized by	EC Department , LDCE, Ahmedabad
Name of coordinators	Prof Nirali A Kotak, Prof. Sanjay B. Prajapati
Objective of Programme	The aim of orientation was to make 1st and 2nd year students aware about SSIP 2.O policy and encourage them on why to choose startup.
Outcome of Programme with Report	The participants motivated and encouraged about importance of startup and the environment that is being provided to the students and the benefits of moving to entrepreneurship.

On the day of 5<sup>th</sup> May, 2023, Session on Orientation of startup and innovation for 1st year and 2nd year E.C students was held in room no 968 of EC building at 11.30 am. The aim of orientation was to make 1st and 2nd year students aware about SSIP 2.0 policy and encourage them on why to choose startup. HOD Dr. C. H. Vithlani, SSIP Coordinator, Dr. Manish Thakkar, Dr. Sanjay Prajapati, IPR and Research coordinator along with department SSIP coordinator Dr. Nirali Kotak were present.

The orientation was started by a brief introduction about startup and entrepreneurship by hosts. The introduction contained the basics of startup and terms like pre-incubation. After that HOD sir, gave his wise words to student about SSIP policy and about how they could utilize time making it worth. Further he spoke about importance of startup and the environment that is being provided to the students. He also highlighted about benefits of moving to entrepreneurship at a young age.

Then Dr. Manish Thakkar sir has motivated students in the direction of entrepreneurship and startups. After that department SSIP coordinator, Dr. Nirali Kotak walked through the steps to file a PoC and how the given Ideas will be evaluated, the financial allowance for innovation, mentor allowance and other supports. As concluding remarks, Dr. Sanjay Prajapati sir has encouraged students regarding IPR facilities and opportunities provided by the institute for filing patents, copy rights, trademarks, industrial design and semiconductor design as well.

Feed back	The event was very effective for the students and they learnt a lot from this event
	Students were encouraged regarding IPR facilities and opportunities and motivated for taking opportunity to take SSIP project and the benefits of moving to entrepreneurship.
Number of Participant	122 Students of EC Department

## **Photographs:**

