

# RESILIENT RUBBER: NAVIGATING CHALLENGES, EMBRACING OPPORTUNITIES

## 11<sup>TH</sup> NATIONAL RUBBER CONFERENCE

NOVEMBER: 21<sup>st</sup> & 22<sup>nd</sup>, 2024

FEATHERS A RADHA HOTEL  
4/129, Mount Poonamallee Road,  
Manapakkam, Chennai.

# About AIRIA and NRC

**ALL INDIA RUBBER INDUSTRIES ASSOCIATION (AIRIA)** is one of the foremost trade bodies in India, representing the interests of the non-tyre sector of the rubber industry. With a membership base of over 1,400 companies and a strong presence across all four regions—North, East, South, and West—AIRIA plays a pivotal role in fostering growth and innovation within the rubber industry.

The association proudly organizes the **National Rubber Conference (NRC)** in each of these regions, aimed at bringing members closer to the latest technologies and global innovations. The NRC is a highly anticipated event that covers both the technical and business aspects of the rubber industry, serving as a platform for knowledge sharing and networking.

Now entering its **11<sup>th</sup> edition**, the NRC 2024 in Chennai organised by the Southern region of AIRIA continues to strive towards creating greater value for all its stakeholders, including entrepreneurs, manufacturers, R&D professionals, suppliers, buyers, importers, and traders.





# A snapshot of National Rubber Conference 2024 Chennai Southern Region (NRC 2024 – SR)

- **11<sup>th</sup> Edition** in the making
- **250+ delegates** representing manufacturers, suppliers, professionals, and technologists
- **2-day conference** featuring distinguished speakers from around the globe
- **10 to 14 technical papers** along with dynamic group discussions

With each edition, we work tirelessly to ensure the NRC is more impactful and beneficial for everyone involved, fostering growth, innovation, and collaboration across the rubber industry.



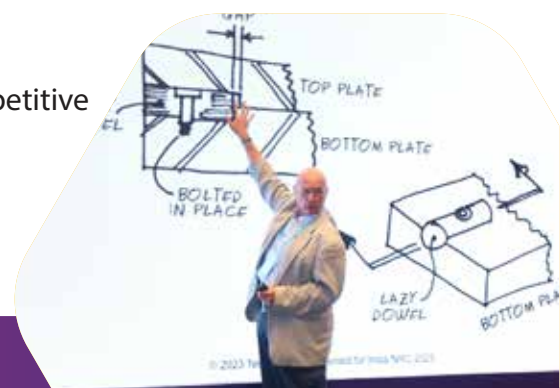
## Why You Should Attend the 11<sup>th</sup> National Rubber Conference

The **11<sup>th</sup> National Rubber Conference (NRC)**, organized by the **All India Rubber Industries Association (AIRIA)** - Southern Region, is a landmark event for professionals in the rubber industry. This year's theme, **"Resilient Rubber: Navigating Challenges, Embracing Opportunities,"** offers a comprehensive platform to explore the latest trends, innovations, and challenges shaping the future of the rubber industry. Here's why you cannot afford to miss it:

### Insightful Discussions on Critical Industry Themes

NRC will address key topics aligned with this year's theme, offering valuable insights into:

- **Sustainability in Rubber Manufacturing:** Explore eco-friendly alternatives and how the industry is adapting to meet increasingly stringent environmental regulations.
- **Technological Advancements:** Learn how Industry 4.0, automation, and digitalization are transforming production processes and improving efficiency across the rubber sector.
- **Opportunities in Emerging Sectors:** As the automotive and healthcare industries grow, discover how these sectors are driving demand for innovative rubber components, particularly with the rise of electric vehicles (EVs) and medical devices.
- **Global and Domestic Market Trends:** Experts will provide a comprehensive overview of current market dynamics and competitive strategies for navigating the complexities of today's globalized rubber industry.



## Networking with Industry Experts

NRC presents an unparalleled networking opportunity with over 200 delegates, including:

- **Rubber Technologists:** Exchange knowledge and experiences with peers on the forefront of rubber technology.
- **Industry Leaders and Experts:** Gain insights from prominent voices in the industry who will share their expertise on overcoming challenges and embracing new opportunities.
- **Business Owners and Executives:** Build relationships with decision-makers from rubber manufacturing firms, raw material suppliers, and equipment providers to foster future collaborations.
- **Suppliers:** Engage with suppliers of raw materials, machinery, and essential equipment, expanding your professional network and securing potential partnerships.

## Sponsorship Opportunities

For businesses aiming to enhance their brand visibility, the conference offers sponsorship packages with substantial benefits, including:

- **Brand Recognition:** Sponsors will enjoy prominent branding opportunities, with logo placements in key locations such as conference backdrops, signage, and marketing materials.
- **Complimentary Passes:** Depending on the sponsorship tier, sponsors can bring additional representatives to maximize networking potential.
- **Special Recognition:** Sponsors will be acknowledged during key moments of the event, ensuring high visibility among attendees and media.

Sponsorship packages range from ₹100,000 to ₹500,000, offering businesses various options to suit their needs and budgets.



SPONSORSHIP MATRIX					
BENEFITS	CATEGORIES				
	TITLE	DIAMOND	GOLD	SILVER	BRONZE
Conference Branding	BIG, CENTERED, PROMINENT	BIG, PROMINENT	MEDIUM, PROMINENT	MEDIUM	✓
Logo on Conference Backdrop	BIG, CENTERED, PROMINENT	BIG, PROMINENT	MEDIUM, PROMINENT	MEDIUM	✓
Complimentary Delegate Passes	8	5	4	3	2
Screening of Promo-Videos during breaks	VERY OFTEN	OFTEN	LESS OFTEN	-	-
Logo on Multi-Sponsor Signage	BIG, CENTERED, PROMINENT	BIG, PROMINENT	MEDIUM, PROMINENT	MEDIUM	SMALL
Company Literature part of Documentation pack	✓	✓	✓	✓	✓
Special Thanks Announcement during Event Inauguration	✓	✓	✓	✓	✓
Sponsorship Recognition in Media coverage	✓	✓	-	-	-
AMOUNT	₹500K	₹300K	₹200K	₹150K	₹100K

For more details, please contact  
 Mr. Ravikumar, Regional Secretary, AIRIA-SR  
 +91-77386 11254 - sr@allindiarubber.net

## A Complete Experience: Networking, Dining, and Entertainment

Beyond the formal sessions, the NRC ensures a relaxed, engaging atmosphere where connections are fostered through:

- **Day 1 Networking Dinner:** Engage in informal conversations with fellow delegates over dinner, accompanied by entertainment to unwind after a full day of sessions.
- **Tea and Lunch on Both Days:** Further opportunities to interact and build relationships during breaks in the conference schedule.

## Conference Theme: Resilient Rubber – Navigating Challenges, Embracing Opportunities

The rubber industry is facing significant challenges and unprecedented opportunities. NRC 2024 will explore how companies can build resilience and thrive in an increasingly complex industrial environment.



### Navigating Challenges

The rubber industry contends with:

- **Volatile Raw Material Prices:** Unpredictable price fluctuations require innovative sourcing strategies and material efficiency improvements.
- **Environmental Regulations:** Heightened expectations for sustainability are pushing manufacturers to adopt greener alternatives, optimize production processes, and minimize carbon footprints.
- **Global Competition:** As competition intensifies, Indian rubber manufacturers must enhance productivity, quality, and process efficiencies to maintain a competitive edge.

### Embracing Opportunities

While challenges persist, several exciting opportunities await the rubber sector:

- **Automotive and EV Growth:** The rise of electric vehicles (EVs) presents a growing market for advanced molded rubber components, including sealing systems and vibration control products.
- **Healthcare Sector Expansion:** The growing demand for biocompatible rubber components in medical devices offers new growth avenues for manufacturers.
- **Industry 4.0 Technologies:** Automation, digital twin simulations, and predictive maintenance provide tools for manufacturers to boost efficiency, reduce waste, and maintain product consistency while adapting swiftly to market demands.
- By focusing on **innovation, sustainability, and collaboration**, NRC 2024 will demonstrate how Indian rubber manufacturers can lead in these rapidly evolving markets.



## Key Topics:



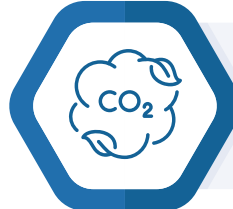
**Innovations in  
Speciality Chemicals  
for the Rubber Industry**



**Driving Sustainability in  
Rubber: Trends and Best  
Practices**



**Rubber-to-Metal  
Bonding: Advancements  
and Applications**



**Speciality Carbon  
Blacks: Enhancing  
Rubber Performance**



**MSME Listing: Unlocking  
Growth Opportunities in  
the Rubber Sector**



**Global and Domestic  
Economic Outlook for  
the Rubber Industry**



**OEM Expectations:  
Enhancing Process Flow  
Controls in Rubber  
Manufacturing**



**New Generation Injection  
Moulding: Revolutionizing  
Rubber Production**



**Comprehensive Product  
Testing: Ensuring Quality  
and Compliance in Rubber  
Manufacturing**



**ESG and Industry 4.0:  
Paving the Future for the  
Rubber Industry**



**Panel Discussion:  
Optimizing Rubber Mixing  
Processes for Quality and  
Efficiency**



**Panel Discussion:  
Strategic Growth and  
Innovation in the Rubber  
Industry**



**Unlocking Capital for  
Growth: Exploring IPO  
Opportunities in the  
Rubber Industry**

**Mark your Calendar for November 21<sup>st</sup> & 22<sup>nd</sup>, 2024,  
at Hotel Feathers, Chennai, and secure your place at this premier event by registering today.  
The future of the rubber industry awaits!**

# INDUSTRY PARTNERS

GOLD



SILVER



BRONZE



RIDDHI POLYMERS

## ORGANISING TEAM

### National Team

Shri Shashi Kumar Singh (President-AIRIA)  
Shri Anay Gupta (Sr. Vice-President-AIRIA)  
Shri K Ganesh (Vice-President-AIRIA)

### Core Committee

Shri Ankit Jain (Chairman)  
Shri Manmeet Chadha (Vice Chairman)  
Shri Chandramouli Suresh (Vice Chairman)  
Shri T R Senthil (Vice Chairman)  
Shri K Ganesh (Convenor NRC 2024)

### Advisors

Shri K Srikanth  
Shri R Ramachandran  
Shri N Rajagopal  
Dr. R K Matthan

### Paper Committee

Shri Ankit Jain  
Shri R Karthik  
Shri M Raja Annamalai  
Shri E Palaninathan  
Shri Chandramouli Suresh  
Shri T R Senthil

### Delegate Registration

Shri Ananthu Narayan  
Shri Mouinullah Khan  
Shri N Sridhar  
Shri Manmeet Chadha  
Shri Divyesh Jain

### Event Management

Shri Bhagirath Saisankar  
Shri R Karthik  
Shri Ankit Jain  
Shri M Karthikeyan

### Hospitality

Shri Manmeet Chadha  
Shri T R Senthil  
Shri Moinullah Khan  
Shri N Sridhar  
Shri M Karthikeyan

### Sponsorship

Shri K Ganesh  
Shri Chandramouli Suresh  
Shri Divyesh Jain  
Shri Ananthu Narayan  
Shri Karan Joshi  
Shri M Raja Annamalai

## REGISTRATION FEE

**For AIRIA & IRI MEMBERS - Rs.8,500 (Rs.10,030 WITH GST)**

**OTHERS - Rs.9,500 (Rs.11,210 WITH GST)**

**SPOT REGISTRAION - Rs.12,000 (Rs.14,160 WITH GST)**

**International Delegate Fee (Only on spot registration): 200 USD including taxes.**

**Register here  
for NRC 2024**



Name : ALL INDIA RUBBER INDUSTRIES  
ASSOCIATION  
Current A/c : 800620110000752  
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## Conference Secretariat

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Thousand Lights, Chennai - 600 006.

*Rights of admission lies with the organisers*