

L. D. College of Engineering  
**Student Startup Innovation Policy**

**Report on Seminar: “Hurdles in Start-ups”**

Date : 18/02/2019

Time : 1 pm to 3 pm

Venue : SSIP Hub, KCG, Ahmeabad

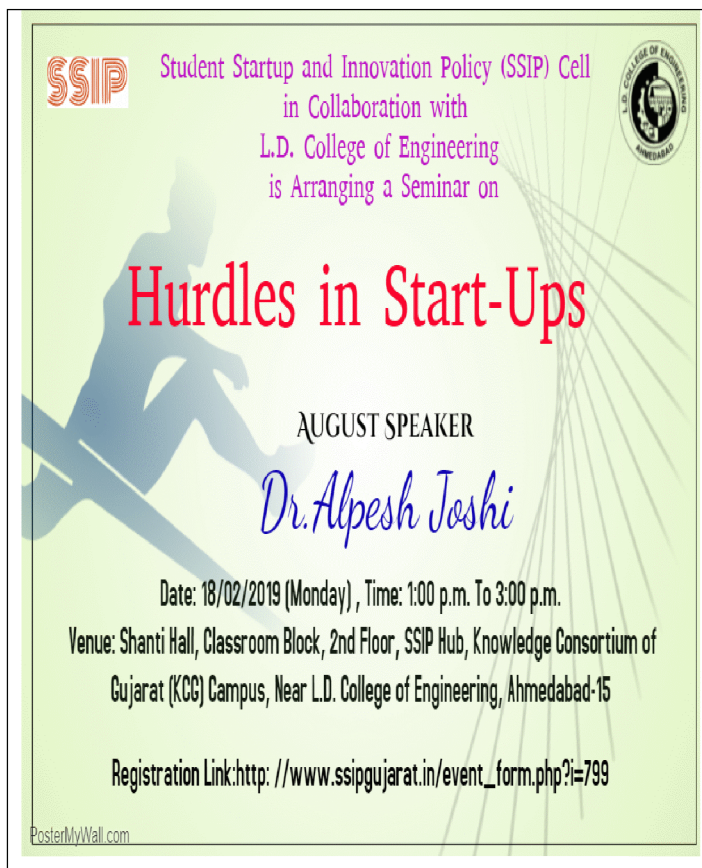
In pursuance to the Student Startup and Innovation Policy (SSIP) initiated by the Education Department, Government of Gujarat, the SSIP cell in collaboration with L. D. College of Engineering, Ahmedabad has organized the seminar on "**Hurdles in Start-ups**" dated **18-02-2019 (Monday)** during **01:00 p.m. to 3:00 p.m.** at **SSIP-Hub**, Knowledge Consortium of Gujarat (**KCG**) **Campus**, Ahmedabad., for inculcating the awareness about entrepreneurship and motivating the students to venture the small scale start-ups.

The seminar was arranged for fostering the student innovations and startups across the state and to enhance the skills of emerging startups & innovations. Around 45 enthusiastic students not only from LDCE, but from institutes around the Gujarat have attended the program along with the respectable faculty members.

Dr. Alpesh Joshi, Associate Professor of English at L. D. College of Engineering was the eminent speaker is having academic and professional experience of 17 years. Moreover, he is Dual Master's in Linguistics & Management and Ph. D. in Neurolinguistics as well as in Human Resource Management. He has on his name 20+ research papers and 15+ presentations in prestigious international journals and international conferences. He has authored 04 book chapters on diverse aspects of HR. He has delivered 70+ invited lectures across the country on various themes of HR and Linguistics. Dr. Alpesh Joshi is also associated with BOSCH – Germany – Bangalore (NSQF LEVEL 6 Trainer) consultant to quite a few MSMEs, SMEs and a few MNCs. His areas of interests are Change Management, Organizational Behavior, HRM/D, Linguistics and Communicative Competence. He is actively involved with academic administrations at institute level in NIRF, UGC, NAAC, AICTE, and NBA.

During the session, the expert narrated what Start-up is all about along with the basic approach towards developing a good product idea. He has explained the need of startups and the privileges as well as the benefits the student can get under the Start up India policy action plan. Further Dr. Joshi has beautifully quoted some of the general hurdles that come across in the preliminary level start ups such as inadequate preparation, inability to evaluate business idea, poor communication skills and so on and so forth. The speaker has also suggested few book regarding start ups and encouraged the students to acquire such an attitude and moral towards the start up so that it would become the mile stone towards the successful venture.

### Glimpses of the workshop



**SSIP** Student Startup and Innovation Policy (SSIP) Cell  
in Collaboration with  
L.D. College of Engineering  
is Arranging a Seminar on

# Hurdles in Start-Ups

AUGUST SPEAKER  
*Dr. Alpesh Joshi*

Date: 18/02/2019 (Monday), Time: 1:00 p.m. To 3:00 p.m.  
Venue: Shanti Hall, Classroom Block, 2nd Floor, SSIP Hub, Knowledge Consortium of Gujarat (KCG) Campus, Near L.D. College of Engineering, Ahmedabad-15

Registration Link: [http://www.ssipgujarat.in/event\\_form.php?i=799](http://www.ssipgujarat.in/event_form.php?i=799)

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As a whole the session has covered up the SWOC analysis of startups with the analysis of each and every fundamental challenge that are coming across any start ups and how to face such challenges so as to convert the idea into flourished entrepreneurship. The seminar delivered by the august speaker, Dr. Alpesh Joshi has created impactful and motivational environment among the audience present in the hall.

Session concluded with simple questionnaire exercise as a checklist to estimate participant's interest in start-ups activities. Dr. Manish Thakker had given a book as a token of love to Dr. Alpesh Joshi. Prof. M. R. Vasavada had given vote of thanks on behalf of team SSIP, LDCE.